



The Pulse of Allentown

Real estate development firm revitalizes downtown area in Pennsylvania with new central hub

City Center Investment Corporation

VICE PRESIDENT,
DIRECTOR OF
PROJECT DESIGN
& CORPORATE BRANDING
Jane Heft

LOCATION
Allentown, Pennsylvania

City Center Investment Corporation (CCIC), a Pennsylvania-based commercial real estate development company, is behind the large-scale, mixed-use rehabilitation of downtown Allentown, Pennsylvania. Its revitalization effort, City Center Allentown, is creating a new central hub for the city.

CCIC is building a downtown area that includes more than 1.4 million square feet of office space, co-working areas, residential units, retail shops, restaurants, recreational spaces and entertainment venues. City Center Allentown comprises several new buildings, including Five City Center—the newest addition to the project—which is complete and now available for lease.



K&H CUSTOM WINDOW TREATMENTS
K&H Custom Window Treatments is proud to be a partner with City Center Investment Corporation in their revitalization of downtown Allentown. K&H has provided window treatments for their corporate spaces, multi-family living buildings and restaurants spaces. The most recent joint project - Five City Center is a 13 story, 300,000 sq ft all glass building. Draper Inc. manufactured the recessed shade system installed in this building using their Kool Black E Screen fabric to maximize energy efficiency. K&H has been designing, fabricating and installing custom window treatments since 1986. Our team can design solutions for any window treatment needed including motorization, integration with AV and lighting systems. K&H also works in healthcare and senior living providing privacy curtains in addition to decorative drapes, cornices and valances.

Five City Center is a 13-story, mixed-use commercial structure designed by Gensler. The 300,000 square-foot Class A office building has retail space on the ground floor. Automatic Data Processing (ADP), Inc.'s largest inside sales center occupies ten stories of the office building—a big win for the CCIC leasing team.


"Now, we're booming," says Jane Heft, Vice President and Director of Project Design and Corporate Branding at CCIC. "We're on the seventh office building. We have about 1,000 apartments right now and two more [buildings] to open, and they're all fully leased."

Five City Center is one of the largest buildings in City Center Allentown. Towering 200 feet above ground, it blends industrial and modern architecture styles with steel and glass features, including floor-to-ceiling windows and 30-foot ceilings in the atrium-like lobby.

"We wanted the base to feel more like the scale of the buildings surrounding it," Heft says. "The base is more industrial black brick, and then the glass towers over the top of it."

CREATING EXPERIENCES

Allentown is one of the fastest-growing cities in the United States. Until recently, the downtown area was not considered safe. City Center Allentown has been designed as part of the solution to this problem.



Custom Window Treatments






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